

**Road Map Planning Worksheet**

**Part 2**

**Action Planning for your Organization**

**Example 2: Recue Group**

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| Organization Name: Loving Hearts Rescue | Plan Date:January 20, 2021 |
| Mission Statement:“To save and protect animals, to provide care and treatment, to advocate for their welfare and to enhance the human-animal bond.” |

**Assignments for Goals:**

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| Goal 1: (Enter Goal)* + Increase the total number of volunteer hours for 2021 by 25% over what was worked in 2020.
 |
| How you plan to achieve Goal 1:* Attract new volunteers
* Create a structure for empowering volunteers

Leadership team lead for this goal: JoanneX Assist |
| Departments or Individuals names: | Wanda – volunteer coordination  | Robert – outreach & social media  | Lola – animal care | Other |
| List below high level department objectives to be accomplished within one year. |  |  |  |  |
| Identify areas where we could use more volunteer help  | Develop job descriptions | x | x | All other key team members to give input |
| Plan training and mentorship for volunteers | Work with the leader for key person leading each new volunteer group |  | x |  |
| Recruit new volunteers | Assist with posting to local volunteer networks | Develop a plan to attract new volunteers using social media as well as conventional media |  | Everyone will help |
| Managing problem volunteers | Discuss plan with Joanne  |  |  |  |
| Retain volunteers | Figure out how we can retain good volunteers – develop a plan that we can execute |  |  | Everyone will help |
| Assessment | Determine how we will monitor progress and assess success working with Joanne |  |  |  |
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